



Company profile



- **Independent consulting company, leading provider of SAP solutions and related professional services**
- **SAP Service and Channel partner**
- **Born from the merge between Trilog S.p.A. and Syn S.p.A. (both present on the Italian market since 1996)**
- **Owned by NET New Europe Technology**



- One of the first 10 independent SAP partners in Italy
- SAP reference partner in the fashion and media markets, with **two qualified SAP Business All in One solutions: Fashion for AFS e Omnia for Media**
- **Deep and long-standing expertise in CRM area, with several prizes won for the Heineken CRM project:**
 - one of three finalists at Gartner CRM Excellence Award (first among B2B projects and first on SAP platform)
 - unique italian project finalist at SAP Award 2007 in Prague
- Strong **experiences** in **Business Intelligence area, on SAP and Business Objects**





- **Consulting with a deep knowledge of the industry specific processes**
- **Strong technical and application competences in project implementation: constant consultants training on developments on the SAP platform**
- **Customer centric:**
 - **Complete involvement of the customer's team**
 - **Full sharing of objectives and strategies**
- **Maximum attention to project timing and costs**

- **Analysis, design and improvement of business processes**
- **“Turn-key” projects and system integration management**
- **Release upgrade**
- **Professional services in traditional areas:**
 - **support in the analysis and new functions development, using SAP standard tools**
 - **customizing**
- **Application Management**
- **Infrastructure Management**
- **End-user training**
- **Professional services in Extended-ERP areas**

- 
- Customer relationship management (CRM)
 - Supplier relationship management (SRM)
 - Business Intelligence
 - Supply Chain Management
 - Human Capital Management
 - Enterprise content management
 - Technologies and Sap Netweaver

FASHION FOR AFS

Fashion

Qualified SAP Business All in One solution, based on SAP AFS for luxury and fashion

OMNIA FOR MEDIA

Media

Qualified SAP Business All in One solution for media and printing companies

NEXT STEP

Service Providers

Controlling data model based on SAP for Professional Services companies which operate on projects

SYN AGREEMENT

Consumer Products

The SAP-based **Bonus** integrated application management solution for GDO market

PHARMA \\ ANALYTICS

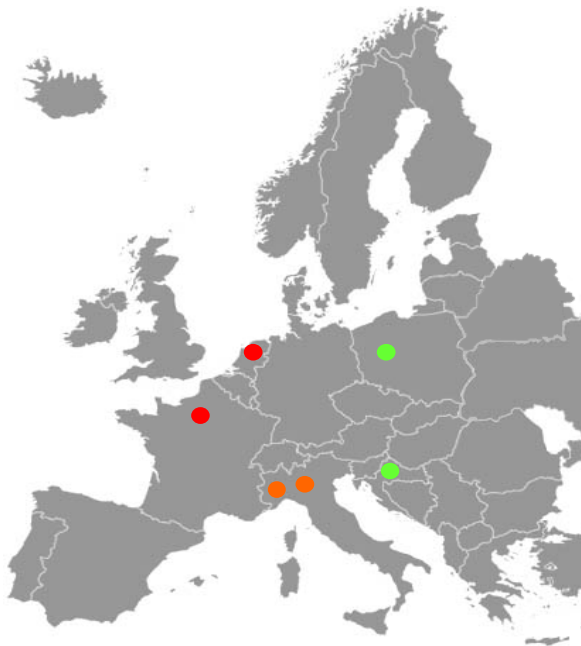
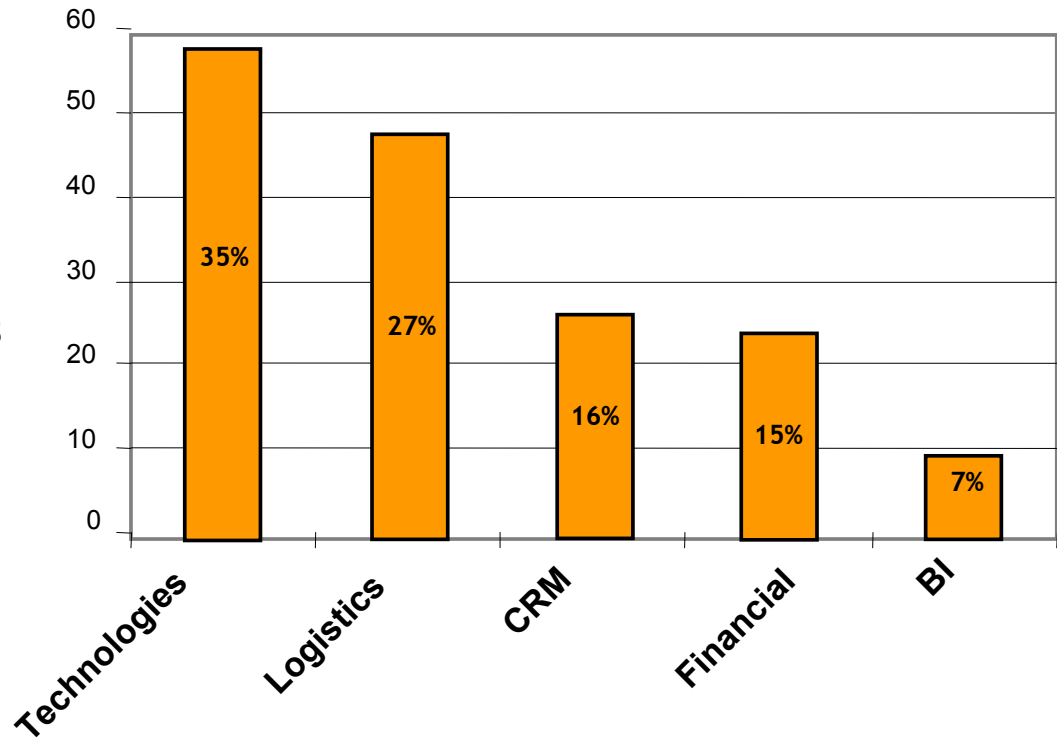
Pharma

Business intelligence solution for pharma Market, to provide a reporting system and performance analysis





Over 120 SAP consultants



2 Italian sites : ●
Abrate Brianza (near Milan), Turin

2 site abroad: ●
Amsterdam (Syn International office)
Paris (Trilog France office)

Partnership in Poland and Croatia: ●
Poznan (BCC) and Zagreb (G2R)

<45%

Financial
investitors

Operational
Management

>55%

NET
NEW EUROPE TECHNOLOGY

NET
Holding

TRIOLOG
— A NET COMPANY

TRIOLOG
— A NET COMPANY
FRANCE

SYN
INTERNATIONAL
— A NET COMPANY

AURION
— A NET COMPANY

Opossumnet

TRIOLOG FRANCE

based in Paris,
is focused on the
internationalization
of solutions for
fashion and media
industries

SYN INTERNATIONAL

dedicated to the
development of
international
customers,
based in Amsterdam

AVRION

specialized in
development of
custom solutions for
performance
management,
warehouse
optimization
(JustEnough) and
business intelligence

OPOSSUMNE

service company
involved in the
study and
implementation of
automatic systems
for logistics,
distribution and
production

Consumer Products

- Campari
- Coca Cola
- Danone
- Daikin
- Gewiss
- Heineken International
- Heineken Italia
- Ideal Standard
- L'Oreal
- Mediamarket
- Partesa
- Spumador

Fashion

- Bulgari
- Carpisa
- Fila Europe
- Forall (Pal Zileri)
- Fornari
- Givenchy
- LVMH
- Miriade
- Valentino Fashion Group

Media

- Ars Arpel Group
- De Agostini
- Editoriale Domus
- Fox International
- Giunti Multimedia
- Ilte
- Mediaset
- Rcs MediaGroup
- Satiz
- Sky Italia
- Vincenzo Bona
- Wolters Kluver Italia

Pharma & Chemical

- ACRAF
- Astra Zeneca
- Bracco
- B. Braun
- Carlo Erba Reagenti
- Janssen Cilag
- Mylan Italia
- Mossi & Ghisolfi
- Sanofi Aventis
- Sasol Italy

Service Providers

- British Telecom (INET)
- PricewaterhouseCoopers
- Geodis (Zust Ambrosetti)
- Istituto Europeo Oncologia
- Italtel
- Setefi
- Università Bocconi

Other

- ABB
- Embraco
- TRW

Agrate Brianza office

**Centro Direzionale Colleoni
Palazzo Taurus 2
20041 Agrate Brianza (MI)
tel. + 39 039 6091500
fax + 39 039 6892261**

marketing@trilog.it

www.trilog.it